

Adobe Photoshop – digital image editing and online publishing



Purpose of the training

The training is meant for people who want to learn the necessary techniques for working in Adobe Photoshop, but also want to learn about essentials of image editing. Adobe Photoshop has an impressive array of functions and offers a lot of possibilities, which is why it is not the easiest in terms of use. Thanks to our training, you will learn about the most important features of this application. If you are a beginner or self-taught, you want to become a graphic designer or webmaster, you work in the marketing department or you need to prepare graphic elements for company presentations, improve the appearance of photos and create collages, photomontages and banners for websites – this training is for you.



Benefits of completing the training

- You will learn about the most important elements of the Adobe Photoshop interface
- You will learn good practices regarding graphic works
- You will save time spent on photo retouching
- You will save money spent on hiring a graphics agency
- You will learn to resize images
- Thanks to the training you will understand the professional vocabulary common to all graphic programs
- You will learn to use retouching and painting tools
- You will see how to apply layers
- You will learn how to add text to graphic designs
- You will learn how to export graphic files to popular formats
- You will learn about the dangers of graphics compression



Expected Listener Preparation

Have good knowledge of the Windows environment.



Training Language

język angielski



Duration

3 days / 21 hours

Training agenda

1. Adobe Photoshop – Introduction
 - a. Tools and palettes, menu, workspaces
 - b. Essential keyboard shortcuts
 - c. Workspace
2. Creating new document
 - a. New document settings
 - b. Image size
 - c. Image resolution and scaling
3. Painting in Photoshop
 - a. Selecting brush shape and size
 - b. Brush tool settings
 - c. Types of brushes
4. Selection Tools
 - a. Different ways of creating selections
 - b. Tool Options
5. Layers
 - a. Editing Layers
 - b. Selecting and copying layers

- c. Layer transformations
 - d. Creating photomontages with layers
- 6. Retouch
 - a. Stamp and correction tools
 - b. Skin retouch tools
 - c. Smoothing with filters
 - d. Fising skin imperfections
- 7. Text
 - a. Inputing text, fonts and text properties
 - b. Editing text
- 8. Filters and effects
 - a. Creating shadows, highighths for text and other layers
 - b. Editing effects
 - c. Sharpening and blurring images
- 9. Saving your work
 - a. File formats and saving for web